

STROKE AWARENESS WEEK 2011

The Stroke Recovery Association in collaboration with Stroke Services NSW is in full swing with the planning and preparation of Stroke Awareness Week 2011. Stroke Week, September 12th – 18th will be the busiest week of our year with events planned throughout NSW.

Creating Connections– A Community Forum:

SSWAHS & the Stroke Recovery Association's annual Stroke Awareness Information Day for Stroke survivors, carers and families, Creating Connections, will be held on Tuesday 13th September 2011 at Burwood RSL Function Rooms Level 2 from 9:00 am to 3:30pm. Speakers from Stroke Services NSW will provide practical information on Stroke and the recovery process. It is expected that over 60 people will come along and enjoy a great day. Last year this event was sponsored by various drug companies and rehabilitation services, and we are relying on their assistance again in 2011.

Tartan Ribbon Campaign:

In 2011 we will continue with the fundraising campaign featuring a tartan ribbon, a similar idea to the pink ribbon concept for breast cancer. Tartan was chosen to convey the complexity of Stroke signs and symptoms and its long term effects on people's lives. A ribbon was chosen to represent the collaboration and partnership between Stroke survivors and the Stroke services accessed during an individual's recovery.

Wednesday 14th of September has been set as "Tartan Ribbon Day", on which volunteers from our Association and NSW Health will be selling ribbons in various locations throughout the city. The ribbons have been made by members of Stroke Recovery Clubs and volunteers from the staff of Stroke Services NSW.

Stroke Awareness Week Launch:

The launch of Stroke Awareness Week will take place at an early evening cocktail party at Parliament House on Wednesday 14th September. The Honourable Jillian Skinner, Minister for Health, has been invited to be the guest of honour on this occasion. This event provides the Stroke Recovery Association with the opportunity to acknowledge the great work clinicians working in Stroke provide to the Stroke Community. The event will be attended by members of our Association, as well as clinicians who work in both the acute and rehabilitation hospitals. We are expecting approximately 80 people to be in attendance on the evening.

Bridge Tournaments:

With the generous support of the NSW Bridge Association fundraising will once again take place at bridge clubs all over NSW. Each of the state's 155 Bridge Clubs is encouraged to hold a red point game during Stroke Awareness Week, with proceeds going to the Stroke Recovery Association. The NSWBA has been very supportive of the Association over many years, for which we are grateful.

Information Displays:

The Stroke Recovery Clubs and various community and health organisations throughout NSW undertake displays of information material during Stroke Awareness Week. These are often in local shopping centres with the aim to distribute information as broadly as possible about prevention of Stroke. Last year there were over 100 displays throughout the State.

For more information about Stroke Awareness Week and how you could become involved please ring Michelle Sharkey, Executive Officer of the Stroke Recovery Association, on 1300 650 594.